PHASE		DETAILS																		
			Feb				March				April			ĺ	May					
	PROJECT WEEK.	2/1/21	1	8	15	22	1	8	15	22	29	5	12	19	26	3	10	17	24	31
	Project Kick-Off and Campaign Research	Team Building				10		Ī												
1		Onboarding & Training																		
		Project Overview	7 III III 8																	
		Subgroups Identified and Research																		
2	Campaign Research and Planning	Subgroups Research & Presentations																		41
		Identify platforms																		
		Identify small groups																		
		Plan future meeting																		
3	Campaign Content Development	Small Group Work										ir ————————————————————————————————————								
		Small Group Check-ins																		
		Small Group Presentations				-			-											
		Marketing & Designer Support																		
4	Campaign Launch and Execution	Develop Social Media Timelines																		
		Launch Campaigns																		
		Promote Campaign				1111111														S-m0.0,000.0,00
		Solicit and Review Feedback																X.:: 1611116		
5	Campaign Assessment	Project Review				-									7.					
		Review Analytics and Reach																		
		Report																Ÿ		68.11111